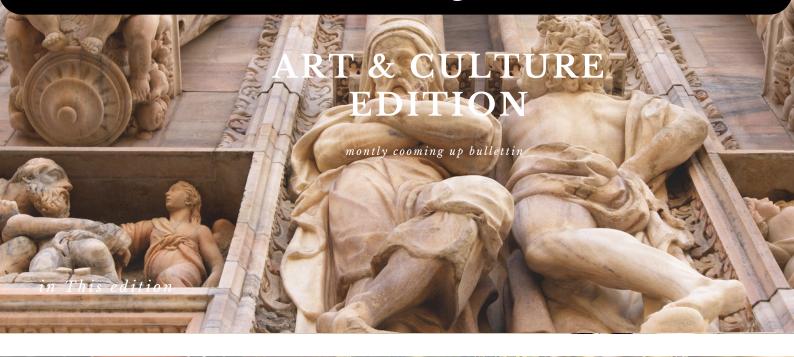
The italian Style Advisor





ICONICS

Experience the genius of Antonio Stradivari, discover his secrets hidden in the alleys of Cremona, admire the incredible sound of one of his violins in a private live concert in the house where he lived

EXCLUSIVE

You will be a guest of the legendary lady with an ermine portrayed by Leonardo da Vinci in the rooms and gardens of Villa Medici. Wrapped in splendid Renaissance costumes, for a day you will live the splendid life of a seventeenth-century nobleman

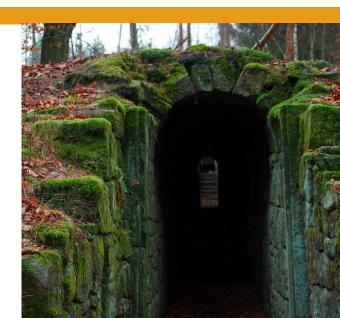
EVENTS

Discover the most interesting vintage markets with the guidance of an expert...you will learn to recognize quality objects from junk

ITALY IT'S NOT FOR ALL

By Davide Lupi

I can see long queues of tourists waiting to take a selfie with Botticelli's without understanding nothing about what they are doing. At the same time great masterpieces remain hidden and ignored. This is not the real Italy, this is a caricature. My mission is to revolutionize this precostitued order and let people that come in Italy, discover the authentic italian lifestyle and get home feeling more aware and enriched....for ever.





A DAY AS A DUKE

Guest of the Lady with Ermine in her splendid residence "Villa Medici del Vascello" in San Giovanni in Croce in the Milan area), with the help of your handmaid, an expert make-up artist and costume designer, you will be dressed in fine period costumes taking on the appearance of a rich nobleman of the Renaissance. Led by the court minstrel through the rooms and gardens of the villa you will be challenged in a ""spinning top tournament, you will try your luck with the dice game and you will put your brains to the test trying to solve the riddles of the greatest genius of all time, the master Leonardo da Vinci who actually lived in this house!. After so much effort, finally some rest: you will have to pose as a model in some of the most famous paintings of the time and thus raise the prestige of your noble house.

And while waiting for a lavish banquet based on fine wines and local specialities, if you wish, the sorceress will read your fortunes through tarot cards

SECRET STRADIVARI REVEALED

Beginning by unveiling the true face of Antonio Stradivari (also shrouded in mystery) hidden around the city of Cremona, through an interactive tour in the International Violin Museum you will learn about the history of the most incredible and versatile musical instrument there is and the secrets of every detail that makes it so special....maybe some of these secret hide some interesting secret. You will then be able to admire from live these timeless masterpieces worth several million dollars, and understand in firts person the reasons they are so special. Inside the workshop of a real violin maker you will touch all the stages and various methods of construction: how Antonio Stradivary was able to innovate it?. interacting with him you will unveil the secrets of the world's greatest violin maker and his boundless passion.



Christmas is approaching and Italy lights up with typical captivating and immersive vintage markets. A trusted expert (91 years old!) will explain to us the basics of evaluating vintage objects and not getting scammed, then he will accompany us to one of the most hidden markets in the whole city...remember to set an alarm clock!